

APEGGA Lakeland Branch – 2007 / 2008 Business Plan

Goal

1. Public

1.1. Promote Science & Technology in local schools and industry.

Activity	Leader	Progress
Judging School Science Fairs	Outreach Coordinator	Continuing to provide assistance as requested
Participating in School Career Fairs	Outreach Coordinator	Continuing to provide assistance as requested
Branch Science Olympics	Outreach Coordinator	Under review – dependant on success of revitalizing local school interest in APEGGA

1.2. Enhance image of profession in the community.

Activity	Leader	Progress
Student Award for highest average in Grade 8 math/science	Outreach Coordinator	Did not happen in 2006. Plan to revitalize in 2007 and build upon in 2008
APEGGA Teacher Awards	Outreach Coordinator	No nominations from Branch district in 2007. Plan to revitalize for 2008 as part of overall Outreach revitalization for Branch district.

2. Members

2.1. Provide information and mentoring to MITs under the direction of the Professional Development Department.

Activity	Leader	Progress
None		Low number of P.Eng.'s in area plus low membership involvement in other Branch activities to start a successful program. Plan to revisit in the 2008 as part of the 2008/2009 Business Plan.

2.2. Provide opportunities to network with members and the public to assist in career development, and understand the other professions in the Association.

Activity	Leader	Progress
Annual APEGGA/ASET Golf Tournament	Chair	Continue working with ASET on planning event.
Annual APEGGA President's Visit	Chair	2008 event currently being planned for Q1/Q2 2008.

2.3. Provide local professional development as part of APEGGA's professional development program.

Activity	Leader	Progress
PD Event	Chair	Targeting 2 events / year. Plan to host a Spring PD presentation and a Fall PD site tour. Will use 2007 as base case.

2.4. Enhance APEGGA's image and value to members.

Activity	Leader	Progress
Being incorporated with items from 2.2 and 2.3		

2.5. Increase member involvement.

Activity	Leader	Progress
Personal Contact with Executive (i.e. follow-up phone calls and e-mails to alert members of upcoming events).	All Executive members	On-going.
Branch Mixer	Executive Committee	Planning for Fall 2007. Success of 2007 event will help executive decide whether to continue in 2008.
Ticket Agents	Chair	Start working in Fall 2007 and build upon into 2008

Updated: 07-June-07

Next review: As required