



PEACE RIVER BRANCH

2007/2008 BUSINESS PLAN

Submitted by:

Peace River Branch Executive

Executive Summary

The branch goals focus on two audiences – the public and our members. The business plan that follows describes how the executive will work within our local community to promote these goals. The Peace River Branch has planned a number of activities for the upcoming months to support APEGGA and meet our business plan objectives.

The economic activity in the area continues to grow, specifically in the Grande Prairie area. Two challenges face the Peace River Branch, as we exist in such busy economic times.

1. Increasing attendance at existing events, existing membership of just over 300.
2. Provide events and professional development opportunities for members outside the Grande Prairie area.

These challenges will be overcome by increasing communications and awareness of the existing events. The number of events for the Grande Prairie area will not increase allowing event planners to focus on enhanced awareness. Executive from outlying areas of the Branch have been recruited to help promote increased participation and event planning in the remote areas.

Peace River Branch Specific Goals

Public:

1. Promote Science & Technology in the branch community schools.
2. Continue to improve our image with the public.

Members:

3. Schedule branch events to provide networking and professional development opportunities.
 - Focus on enhancing existing events through increased communication and awareness.
 - Increasing the involvement with our members, especially those outside of Grande Prairie.
 - Encourage participation in all area's technical associations and alumni functions.
4. Increase joint events with ASET and other associations / societies to strengthen professional relationships through networking.
5. Ensure the Branch Executive maintains link to APEGGA council and continues to move forward with branch initiatives.

Please refer to the branch bylaws (www.apegga.org) for more specifics regarding APEGGA's direction on the branch objectives and specific goals. The statements reflected on this page reflect the Peace River Branches realization of this direction.



PUBLIC: GOAL #1:		
Promote Science & Technology in the branch community schools.		
ACTIVITY	LEADER	PROGRESS
Outreach Co-ordination		
Participate in Science and Technology Week – Science Night	All Exec	
Develop and present topics introducing the role of an “Engineer or Geo-Scientist” to various schools and grades	Alan Mangory Sheldon Graber	
Participate in National Engineering Week – perhaps a Geo/Science Night	Exec	
Organize events for Science Olympics (during National Engineering Week)	Exec	
Create more scholarships for High School Students entering GPRC with eventually a bursary or financial assistance for EVERY Engineering, Geology or Geophysics student enrolled at GPRC.	Kristine Donnelly	Team has formed



PUBLIC GOAL #2:		
Continue to improve our image with the public.		
ACTIVITY	LEADER	PROGRESS
APEGGA Booth at GPRC Career Expo	David Lario	
Involve media for special events and awards	Steve	Ongoing
Profile APEGGA member(s) or local project in PEGG Branch Article	Member Volunteer	Ongoing
Have a Technical Night, invite ASET, consider inviting other interested people in the community.	Bert Hunt	
Have a booth at the Science Festival in Grande Prairie.	Bert Hunt	



MEMBER GOAL #3:

Schedule local events to provide networking and professional development opportunities.

- **Focus on enhancing existing events through increased communication and awareness.**
- **Increasing the involvement with our members, especially those outside of Grande Prairie**
- **Encourage participation in all area's technical associations and alumni functions.**

ACTIVITY	LEADER	PROGRESS
Continue to plan and execute existing events that promote networking within the branch. See attached Calendar of Events for specifics.	ALL EXEC	Events Calendar complete
Ensure Calendar of Events includes 1-2 events for those outside the GP area.	ALL EXEC	In Progress
A Professional Development Day is planned bi-annually for branch members (2001, 2003, 2005, 2007, etc.).	Unknown (2008)	Ask Jim Davis
President's Visit & Member Induction Ceremony <ul style="list-style-type: none"> • Will include Life Member recognition. To check with APEGGA for Peace Region members. 	Lisa Day	In Progress
The Branch Annual General Meeting will be scheduled (according to the bylaws) 30 days prior to the Provincial AGM. Consider grouping with the President's visit.	David Lario	In Progress



MEMBER GOAL #4:

- **Increase Joint Events with ASET and other organizations/societies to strengthen professional relations through networking.**

ACTIVITY	LEADER	PROGRESS
Golf Tournament held with ASET for three consecutive years.	Steve	Done
Technical Night with ASET invited	Bert H	
Get ASET involved with the Science Olympics	All Exec.	
Invite ASET to some branch meetings	David Lario	In Progress
Invite Branch Volunteer to family Social (Volunteer Recognition)	David Lario	End of September



MEMBER GOAL #5:

Ensure Branch Executive maintains link with APEGGA council and continues to move forward with branch initiatives.

ACTIVITY	LEADER	PROGRESS
Monthly Branch Executive Meetings to occur within the 2 nd week of every month and not on the day of an event. Improve by having email sent to executive 2 days prior to meeting.	David Lario	In progress
Branch reports are provided to APEGGA prior to Council meetings	David Lario	In Progress
Annually identify executive members to attend Branch Orientation Session (anyone who has not attended this orientation within the last 3 years is eligible).	David Lario	
Attend APEGGA Council & Branch Chair Meetings ➤ Ensure the Chair, Vice Chair or any other executive member represents the Peace River Branch at these meetings. The individual attending will send out notes highlighting interesting topics from Council and Branch Chair Meeting to the executive within 2 weeks of attending.	David Lario	In Progress
Annual Branch Planning Session	Executive	July 25, 2007