



Gas up and go with the Esso Business Card.

As an APEGGA member, you can save 4.5% on your fuel and more.



Savings. Convenience. Benefits. The Esso Business Card.

The savings you want.

As an APEGGA member, you qualify for the Esso Business Card program. With this Card, you can enjoy an exclusive 4.5% discount on fuel purchased in Canada at Esso locations. You can use the Esso Business Card at over 2.000 Esso-branded locations throughout Canada and, there are no account setup charges or annual fees. You can also get additional cards for your immediate family members to use. Plus... it's absolutely free.

The convenience you need.

With the Esso Business Card Program, you have flexible payment options. For your convenience, you can make payments through your ATM, telebanking, by cheque or in person at the bank. You also have the convenience of customer service support 24 hours a day, 7 days a week.

Extra benefits from Esso.

To help make your Esso Business Card work even harder, Esso offers a variety of additional benefits you can enjoy free of charge, including Esso Extra, Aeroplan® and Speedpass™.

Choose how you'd like to be rewarded.





At Esso, you have a choice of loyalty programs - each offering many exciting ways to reward yourself. With the Esso Extra program, you'll earn Esso Extra points redeemable for great rewards like free gas and car washes. You'll also get chances to win exciting contests every time you

make a purchase with your Esso Business Card. Simply swipe your Esso Extra card each time you visit. Or, you can choose to earn Aeroplan Miles, redeemable for great travel rewards and more. Just swipe your Aeroplan Card when you use your Esso Business Card at Esso. Not yet a member? To enroll in Esso Extra, visit www.essoextra.com. To become an Aeroplan member, visit aeroplan.com.

Speedpass. The smart choice for busy people.



Using Speedpass to pay for gas and more at Esso is just like using your Esso Business Card - without the card. It's free, easy to use and safe. A miniature

transponder device inside the Speedpass key tag knows to charge your Esso Business Card. No personal or credit card information is stored in or transmitted by your Speedpass. And, there are no buttons to push or cards to swipe. Simply point, pump and get back on the road... fast. To enroll for your FREE Speedpass, visit www.speedpass.ca or call toll free at 1-877-230-8344.

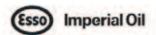


APEGGA members can enjoy a 4.5% discount at Esso.

To get your Esso Business Card, simply fill out the attached application form and mail it to Imperial Oil, M. Stephen, Fleet Services, 237-4 Avenue S.W., Calgary, Alberta, T2P 0H6. Or fax it to (403) 259-6329.

- Trademark of Imperial Oil Limited. Imperial Oil, licensee.
- Trademark of Exxon Mobil Corporation or one of its subsidiaries. Imperial Oil, licensee.

 8 Aeroplan is a Registered Trademark of Air Canada.



ESSO Business Card Application APEGGA (DDB Code PT)

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If less than 2 years, please indicate previous position:				Employee No.				
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