



"The human spirit is stronger than anything that can happen to it" - www.hockeyforthecure.com

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FOR IMMEDIATE RELEASE

MEMORY'S HOCKEY FOR THE CURE

A Fun Fundraiser for the Tom Baker Cancer Centre & the Alberta Cancer Foundation



Memory Marshall was a geologist in Calgary, diagnosed with a rare form of pregnancy-related cancer shortly after giving birth to her first child. Memory passed away 16 months post-diagnosis when her daughter was only 18 months old. Hockey for the Cure was established by her husband Lyall in Memory's honour, to share the story of her inspirational fight, to raise funds in the battle against cancer and as a legacy for their daughter. "Her life will save other moms in the future and there will be justice in the fight against cancer. Memory's body may have failed, but her spirit continues today and will stay with us forever." – Lyall Marshall

Memory's Hockey for the Cure, a fundraiser for the Tom Baker Cancer Centre and the Alberta Cancer Foundation, brings together Canada's love of hockey and our passion for making a difference. This family-friendly, three-day tournament is being held at the Sarcee Seven Chiefs Sportsplex, in Calgary, Alberta from September 7–9, 2007.

We are proud to report that team registration for the tournament sold out in a mere 24 hours! We are also happy to announce that local sports legends have volunteered to be drafted onto participating teams, with the team raising the most money having first choice of a celebrity captain.

With our team rosters full, our attention now moves to promoting the tournament, securing sponsorship and fundraising. Our goal for this first year is to raise \$150,000 for the Tom Baker Cancer Centre. While the organizing committee realizes this is a substantial goal, we know the Calgary and area community will join us in rising to the challenge and supporting this worthwhile event.

We strongly encourage you to learn more by visiting www.HockeyForTheCure.com.

If you would like more information about MEMORY'S HOCKEY FOR THE CURE, or to schedule an interview with Memory's Husband and Family, please call Ian Wilson (403-891-4269) and Liz Hann, (403-803-7964) or e-mail us at hftcmedia@shaw.ca.