

# News Release

FOR IMMEDIATE RELEASE

## **APEGGA and New TELUS World of Science – Calgary Bridge the Gap to Youth**

Calgary, Alberta (February 25, 2010) – TELUS World of Science – Calgary is pleased to announce the generous donation of \$250,000 for the New Science Centre 2011 Project from The Association of Professional Engineers, Geologists and Geophysicists of Alberta (APEGGA). This donation will sponsor the pedestrian bridge that physically connects the two wings of the new building across the majesty of the 10,000 square foot Atrium.

“APEGGA and its members know that engineering, science and technology are important to Alberta’s future,” says APEGGA President Jim Beckett, P.Eng. “The affiliation between APEGGA and TELUS World of Science – Calgary extends beyond a significant financial investment. Together, APEGGA and TELUS World of Science are building a relationship that will help capture the imagination of our youth and provide an increased appetite for careers in engineering and geo-science related professions. Together, our synergy will help to shape the future work force by inspiring the best and brightest young minds.”

As a leading professional association in Alberta, with a strong sense of community and shared values, APEGGA is excited to be part of this premier Canadian science and technology facility. The Bridge will not only represent the physical contributions of APEGGA and its 57,000 members (over half of whom live and work in the Calgary area) but also the association’s commitment to excellence and leadership with youth.

“Donations from organizations like APEGGA will help make the new science centre a world-class facility,” says President & CEO of TELUS World of Science – Calgary Jennifer Martin. “APEGGA’s commitment to excellence and leadership with youth makes their donation particularly meaningful. Staying connected and relevant with youth is an important focus for us and with the generous support from our community partners, we have the ability to extend the impact and enrich the experience beyond what we have been able to provide in the past.”

At a height of 7 meters and a span of 14 meters, the Bridge will provide spectacular views into the plethora of activities that will occur in the Atrium day and night. From engineering challenges to international speakers, from science news of the day to riveting demonstrations, the Bridge will host a unique perspective for the energy generated in the heart of the new science centre.

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**About APEGGA:** Celebrating its 90<sup>th</sup> anniversary in 2010, The Association of Professional Engineers Geologists and Geophysicist of Alberta is responsible for regulating the practices of engineering, geology and geophysics in the province of Alberta. The association’s 57,000 members play a significant role in every segment of the economy and their technical and management expertise ensure Alberta remains at the forefront of technological innovation. APEGGA registers, sets practice standards and determines disciplinary actions, when necessary.

**About the New Science Centre:** The new TELUS World of Science – Calgary, scheduled to open in late 2011, will be located at the intersection of Deerfoot Trail and Memorial Drive. As Canada’s first purpose-built science centre in over 25 years, the world-class facility will sit on 18.46 acres of land and will be over 153,000 square feet in size. It will showcase four dynamic learning halls in addition to a feature gallery that will host international traveling exhibitions. A spectacular 10,000 square foot Atrium, a Learning & Leadership Centre, a 240 seat Dome Theatre and the Creative Kids Museum will also be featured in the new TELUS World of Science. For more information about the New Science Centre 2011 Project, please visit [www.newsciencecentre2011.ca](http://www.newsciencecentre2011.ca).

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